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# Alyssa Kane

## Professional Summary

Passionate Video Editor offering four years of professional success. Talent in assembling raw footage, reordering sequences and adjusting content to align with artistic vision, while prioritizing the core storytelling element.

Exhibiting a strong proficiency in the Adobe Creative Suite to add value to projects. Such as graphics, sound design, animations, and color correction to give each video a stronger overall feel and a full scale transformation.

## Work History

### Balsam Brands - Video Editor

10/2019 - 09/2023

- Enhanced video quality by applying color correction, grading, and special effects techniques.
- Collaborated with production teams to ensure cohesive storytelling and visual continuity across multiple projects.
- Maintained organized digital archives of raw footage, final edits, and other assets for easy access and retrieval.
- Increased viewer engagement through skillful use of pacing, rhythm, and transitions in video edits.
- Designed custom graphics and animations to enhance visual storytelling in video productions.
- Contributed to brainstorming sessions for concept development, offering insight into effective editing techniques that support storytelling goals.
- Adapted quickly to changes in project scope or direction by revising edit decisions based on updated creative briefs or client feedback.
- Edited and completed 70+ videos annually
- Created and maintained music and sound library
- Assisted on set, logging footage, general PA tasks
- Created special effects and transitions to improve overall look and feel of project.
- Aided in developing storyboards and shot lists to plan out shots and sequence for editing.
- Developed creative solutions for complex editing challenges, enhancing overall narrative impact of videos.
- Managed multiple projects simultaneously, meeting strict deadlines while maintaining high-quality results, while adhering to company branding guidelines.

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🌐 <https://www.alyssakaneedits.com/>

## Skills

- Adobe Creative Suite (Adobe Premiere Pro, Photoshop, After Effects, etc.)
- Avid
- Frame.io, Artlist.io, CapCut, DaVinci Resolve, Blender
- Microsoft Programs: (Word
- Powerpoint, Excel)
- Slack, Outlook, Teams, Zoom, Jira, Trello
- Motion Graphics Design
- Content Production
- Audio Mixing and Mastering
- Creative Storytelling
- Creative Collaboration
- Project Organization
- Digital asset management
- Lower third design
- Social Media Knowledge
- Logo Creation
- Problem Solving
- Brainstorming & Storyboarding
- Positive Attitude
- Excellent Communication
- Self-Motivated
- Experience in Quick Paced Environment

## Education

### DePaul University

Chicago, IL

Bachelors of Fine Arts: Film and Television,  
Editing, Mathematics

GPA: 3.71/4.00

- Scheduled and hosted 'Watch Parties' to review videos in real time
- Created thumbnails, metadata, final export and uploads batch of completed videos
- Collaborated with production teams to ensure cohesive storytelling and visual continuity across multiple projects.

### **SHIFT Boutique - Sale Associate**

Boise, ID

01/2024 - Current

- Self-motivated, with strong sense of personal responsibility.
- Posted on store social media (Instagram) daily to promote sales and client interest.
- Suggested clothing styles to fit customer requests
- Worked effectively in fast-paced environments.
- Skilled at working independently and collaboratively in a team environment.
- Proven ability to learn quickly and adapt to new situations.
- Interacted and aided several customers daily
- Managed money and own register
- Kept store front tidy and presentable
- Suggested and aided in front table designs and placement of new items to promote sales

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### ***Hobbies***

- Crafting (cross stitch, crocheting, coloring, drawingetc.)
- Puzzles (jigsaw, soduko, word games, etc.)
- Ice Skating
- Watching Films then reading all the trivia facts and watching interview, absorbing all I can
- Writing
- Reading Fiction and experiencing great stories

- Part-time Employment at DePaul University Office of Admissions, while enrolled as student. Taking on 16 credits of classes and working 12-20 hours per week.

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### ***Certifications***

- Design Principles (Design Kickstart), School of Motion - 8 week online course completed March 2023
- After Effects Kickstart, School of Motion - 8 week online course completed November 2021