

Alyssa Kane

Professional Summary

Talented Video Editor with a passion for storytelling, eager to take that next step in my career. Ready to learn, grow and adapt to video needs, flexibly, friendly and great at movie trivia!

Work History

Balsam Brands - Video Editor

10/2019 - 09/2023

- Enhanced video quality by applying color correction, grading, and special effects techniques.
- Collaborated with production teams to ensure cohesive storytelling and visual continuity across multiple projects.
- Maintained organized digital archives of raw footage, final edits, and other assets for easy access and retrieval.
- Designed custom graphics and animations to enhance visual storytelling in video productions.
- Adapted quickly to changes in project scope or direction by revising edit decisions based on updated creative briefs or client feedback.
- Created and maintained music and sound library
- Assisted on set, logging footage, general PA tasks
- Managed multiple projects simultaneously, meeting strict deadlines while maintaining high-quality results
- Created thumbnails, metadata, final export and uploads batch of completed videos

SHIFT Boutique - Social Media Specialist

01/2024 - Current

- Posted to store Instagram daily to promote products and boost sales
- Planned, filmed and posted reels, highlighting various outfits, styles and trends to gain followers
- Edited reels, adding graphics, music and transition using CapCut
- Posted about upcoming sales, new items and links to bring in online sales
- Suggested clothing styles to fit customer requests

Hobbies

- Crafting (cross stitch, crochet, etc.), Costume Making, Film and TV enthusiast, Board Games, Solo Traveler, Puzzles, Ice Skating, Rubik's Cube Solver (under 2 min!)

✉ akane.0597@gmail.com

🔗 <https://www.alyssakaneedits.com/>

Skills

- Adobe Creative Suite (Adobe Premiere Pro, Photoshop, After Effects, etc.)
- Avid
- Frame.io, Artlist.io, CapCut, DaVinci Resolve, Blender
- Slack, Outlook, Teams, Zoom, Jira, Trello
- Motion Graphics Design
- Content Production
- Audio Mixing and Mastering
- Creative Storytelling & Collaboration
- Project Organization
- Digital asset management
- Brainstorming & Storyboarding
- Positive Attitude
- Excellent Communication
- Self-Motivated

Education

DePaul University

Chicago, IL

Bachelors of Fine Arts: Film and Television, Editing, Mathematics

GPA: 3.71/4.00

- Part-time Employment at DePaul University Office of Admissions, while enrolled as student. Taking on 16 credits of classes and working 12-20 hours per week.

Certifications

- Design Principles (Design Kickstart), School of Motion - 8 week online course completed March 2023
- After Effects Kickstart, School of Motion - 8 week online course completed November 2021